

Visa-Branded Prepaid Cards

Gift Cards and General Purpose Reloadable (GPR) Cards

Overview

Member Access Pacific's Prepaid Processing Service is a highly secure, flexible processing solution that allows your credit union to build a prepaid card program that best fits your institution and member needs. Our comprehensive platform offers a combination of features and network options – PIN, POS and ATM and surcharge-free network solutions that you define by product. MAP's scalable platform enables your institution to select only the functions you need to support business requirements, differentiate product offerings, and take advantage of new product opportunities. MAP's prepaid card solution can help you build and expand your existing card portfolio and efficiently serve a new base of members.

Our solutions are divided into two main Prepaid Card offerings: *Gift and General Purpose Reloadable*. You can choose either one or a both solutions to achieve your membership goals.

Full-Feature Prepaid Cards

Your members will appreciate the features available through your MAP Prepaids cards; reloadable, no-fee/low fee options, web balances, call center support and ATM access to name just a few.

Your in control! No matter which program you choose, you will enjoy:

- The ease of use
- Low cost of entry
- Visa brand recognition and use at millions of locations world-wide
- Industry-leading security
- Instant card issue and activation
- 24/7/365 Call Center Support
- A trusted business partner with you every step of the way as you develop your card portfolio, educate staff, and launch your card solutions.

An Affordable Prepaid Solution

Possibly the lowest priced product on the market, MAP's Visa-branded, Prepaid Cards have no activation fees, maintenance fees, or transaction fees during card use. Cardholders only incur the fees when they elect to use a service. Terms and Conditions apply.

Member-Friendly Tools & Services

With MAP Prepaid Cards, your credit union can "Instant Issue" cards to your members in most any denomination the member chooses. To purchase the card, a credit union representative will simply debit the member's account for the amount of each card load plus the cost of the card. MAP will settle directly with your credit union for all card loads (No additional credit union resources are required for settlement.).

MAP's flexible issuance process allow's prepaid cardholders the option of online card account access, personalization options, and use of all available web features. Member enjoy free web-based cardholder servicing. Web services include but are not limited to:

- Balance inquiry
- Report lost or stolen cards
- Transaction Inquiry
- History
- Transaction detail
- Error Resolution / Chargebacks
- E-statements

Included free with each prepaid card is the patented CardBook® card holder that combines a compact, informational booklet with and a convenient carrier for your member's card. The handy booklet provides cardholder instructions for using the card and "getting started" using the free web-based cardholder services. The CardBook® also includes a full Terms and Conditions and Fee Schedule as well as a Register to track card transactions.

Visa Gift Card Solution

The MAP Visa-branded Gift Card is a member friendly product that can be deployed throughout your credit union and branches with ease and efficiency. We provide all the tools necessary to support your Instant Issuance of Visa Gift Cards that allow immediate card use by your members.

MAP Visa Gift Card solutions include:

- A Visa branded, signature-only card is accepted at any location that accepts VISA.
- The cards will have a life of (84) months from when the credit union orders their card stock.*
- (44) attractive card styles featuring key themes such as holiday, birthday, graduation, and many more. (Minimum: (25) cards per style, (100) cards per order).
- The maximum card balance is \$2,000 (you can change maximum balance amount).
- The minimum load is \$10.00.

Gift Card Program Price: \$2.50 per card.

General Purpose Reloadable Prepaid Card Solution

The MAP Visa-branded General Purpose Reloadable (GPR) Prepaid Card delivers a complete array of product features, solutions and functionality. Your institution has much more flexibility and product features to choose from, including Visa Debit, PIN POS, ATM access and Surcharge-Free ATM offerings. Our full-featured card platform is also reloadable. MAP General Purpose Reloadable Prepaid products provide each client with desktop tools to perform Instant Issuance, web-based load and management of card stock inventory.

MAP General Reloadable Prepaid Card solutions include:

- A VISA branded, general prepaid reloadable card is accepted at any location that accepts VISA.
- Reload capabilities: Non-personalized cards can be reloaded up to twenty four (24) times after the initial load. Personalized cards can be reloaded an unlimited number of times.
- ATM and PIN POS access through the PLUS and CU24 networks. Cardholder personalized PIN select option available via the web.
- Card life of (24) months from the date of card stock order.
- (27) attractive card styles from multiple Card Design Collections that feature financial, youth, brand, and scenic themes. (Minimum: (25) cards per style, (100) cards per order).
- A maximum card balance of \$2,000 (you can change the maximum balance amount).
- A minimum card load of \$10.00.
- Browser-based desktop tools for:
 - Immediate card activation
 - Ordering card stock
 - Cost free desk-top management tools.

General Purpose Reloadable (GPR) Prepaid Card Program Price: \$2.95 per card.

The MAP / Visa Advantage

Customer-focused. Meeting your payment product and service needs is our business and our priority.

Integrated processing solution. Reach your objectives with the Visa solution for success in the debit and prepaid marketplaces.

Continuous access and security. You're covered with reliable, state-of-the-art processing and security technology.

Single-point connectivity. One connection simplifies your Visa and EFT product processing needs.

Proven service. Specialized client team is dedicated to helping you meet your card program goals.

For More Information

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