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Cbsi and Member Access Pacific Form Strategic Partnership

Consumer Benefit Services, Inc. (Cbsi) announces a strategic partnership with Member Access Pacific (MAP). Member Access Pacific provides turnkey solutions for debit, credit, ATM and Prepaid Card processing and support. Through this relationship MAP now has the resources to provide to members with the most innovative and cost effective loyalty programs available.

Cbsi will provide credit and debit card loyalty solutions for MAP members to build their card programs and portfolios. Cbsi's credit and debit card programs reward cardholders with point-based credit and debit card transactions. Redemption opportunities include Total Access[®] to over 300,000 merchandise items, gift cards, travel, green products, experiences, charitable donations and cash back.

About Cbsi

Cbsi provides comprehensive marketing solutions supported by experienced and talented people, state-of-the-art technology, and a commitment to deliver what we promise. For over 15 years, we have been designing and managing loyalty programs and maintaining long-term relationships with our extensive client base. Our consultative approach in designing loyalty programs provides our clients a competitive edge in the market, and most importantly, profitable results.

About Member Access Pacific

Member Access Pacific provides premium card processing and ATM services, connectivity, communications and technologies to credit unions throughout the United States. MAP's turn-key solutions for debit, credit, ATM and Prepaid Card processing and support, coupled with its 24/7 customer support and 99.9% uptime processing, reduce costs for members and provide members with best-of-class cardholder service in a safe and secure environment. MAP offers unparalleled employee and management training, reporting systems, service and portfolio management tools.



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