

News Release



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Member Access Pacific (MAP) provides BranchMap's *single-point* ATM locator for its client credit unions

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Tukwila, WA – Member Access Pacific (MAP), the industry-leading provider of card processing and ATM technology services, has launched BranchMap™ and BranchMap Mobile™ for its 40-plus credit union clients featuring the nation's largest surcharge-free ATM network. BranchMap is available on MAP's Web site (www.mapacific.com) and available to all of MAP's client credit unions. As a result, members at MAP's client credit union can quickly and easily locate a surcharge-free ATM, branch, or service center over the Internet or from any mobile phone or PDA.

"Before BranchMap™, helping a member find a surcharge-free ATM required a credit union to use multiple ATM locators," states Cyndie Martini, President/CEO of this Tukwila, Wash.-based organization. "Today, our client credit union's members have a *single-point* ATM locator to find all the surcharge-free ATMs available at their credit union."

BranchMap™ is one added component to MAP's leading-edge product line for its clients in the area of ATM support, services and management. MAP, recognized for providing superior, five-star client-focused services, is at the forefront of solution-oriented business practices that encourage attaining and growing affiliate relationships that support its client value and member growth. Martini sees the BranchMap relationship as another method to aid client credit unions in serving their members with the finest tools available.

"Easy access to surcharge-free ATMs is one of most requested services of a credit union by its members," said Martini, "and we want all our clients be able to offer that service quickly and conveniently. We are constantly striving to increase value and member loyalty for our credit union clients. BranchMap™ and BranchMap Mobile™ is a great fit for our clients and our product line."

Jason Green, creator of BranchMap, agrees. "We are excited to be working with MAP and its credit union clients," said Green. "MAP's smart use of technology helps credit unions to really understand the coverage of these networks, while helping them better communicate to members the exceptional convenience that they offer. Convenience is one of the most important factors consumers consider when choosing a financial institution."

About Member Access Pacific (MAP)

Member Access Pacific provides premium card processing and ATM services, connectivity, communications and technologies to credit unions throughout the United States. MAP's turn-key solutions for debit, credit, ATM and Prepaid Card processing and support, coupled with its 24/7 customer support and 99.9% uptime processing, reduce costs for members and provide members with best-of-class cardholder service in a safe and secure environment. MAP offers unparalleled employee and management training, reporting systems, service and portfolio management tools. Visit our www.mapacific.com for more information about our state-of-the-art programs and services.

About BranchMap

BranchMap™ is an interactive tool for your website which allows your members to quickly find any of your own branch or ATM locations, your surcharge-free ATM network locations, and your shared branch locations without having to leave your website. BranchMap Mobile makes that same information easily available over mobile phones and other handheld devices. BranchMap is a useful educational tool and a powerful marketing experience for credit union Members, it can make life easier for your MSRs, and it can really drive home the message of your convenience. BranchMap is one of many marketing technology services created by Code Green, LLC. Please visit www.branchmap.com or www.codegreen.org for more information and interactive demonstrations.