



Satisfy Your Cardholders

Offer value with one of the fastest growing surcharge-free, ATM networks

“Our cardholders really love the fact that surcharge-free ATMs are available wherever they travel, whether it’s in nearby Tennessee or across the nation. So it’s been a win-win for us and for our cardholders...”

Carl Walls, President
Florida Citizens Bank

Many financial institutions and ATM owners are increasing their ATM surcharge fees. Consumers are reacting by actively seeking financial institutions that belong to a surcharge-free ATM network. Participating in the MoneyPass surcharge-free network is an easy and affordable way to meet that need. And as more financial institutions recognize the benefits of MoneyPass and join the network, your cardholders directly benefit. With network growth, your cardholders are brought more convenient and accessible locations. By participating in MoneyPass your financial institution can:

- Increase satisfaction among current cardholders and gain new accounts
- Offer consumers true value and convenience with over 12,000 ATMs across the United States
- Realize longer lasting benefits over competing financial institutions that may have large ATM fleets or refund surcharge-fees

Consumers are drawn to MoneyPass because of the great value of being able to avoid surcharge fees. They will continue to appreciate and conduct business with the financial institution that offers them:

- Easy access to ATMs where they live, work and travel
- Safe and secure bank and credit union locations as well as convenient retail locations
- Widespread ATM locations across the United States as well as strong regional concentrations of ATMs



Coast-to-Coast Coverage, Competitive Cost Structure

- Nearly 1,000 participating financial institutions and over 25 million cards are part of the MoneyPass network
- Avoid the the considerable cost of new ATM installations
- Lowest cost national surcharge-free ATM network in the United States
- Pay only for the transactions your cardholders perform



“As a community bank, we are proud to be able to offer our customers a wide range of services, including access to a surcharge-free ATM network.”

Sue Filchner, AVP
First Star Savings Bank

Flexible Solution, End-to-End Support

- Participation in the MoneyPass network is purposely flexible to best suit your strategic and financial goals
- Best-in-industry support and unmatched service, including the most reliable transaction processing and 24/7 client support
- Full-service marketing support and turnkey toolkit so you can begin marketing MoneyPass and creating awareness immediately
- Online ATM locator - you can provide a link on your website or integrate into your existing ATM locator

Easy to Participate, Immediate Benefits

- Simple and efficient implementation process that can have your financial institution up and running in as little as 45- 60 days.
- Because MoneyPass is the nation's only open surcharge-free ATM network for both Issuers and Acquirers there is no need to change processors or reissue cards to participate.
- We support all of the details and operations associated with your participation - card issuing, employee education, ATM signage and more



800-343-7064

www.moneypass.com

2008 MoneyPass
MPGENL0408

MoneyPass delivers a first class experience to both your organization and your cardholders through unmatched reliability, quality and accessibility. That's why MoneyPass is one of the fastest growing and most reliable surcharge free ATM networks in the nation. MoneyPass aligns our strategies with your goals. For more information visit www.moneypass.com or call 800.343.7064.